Edit the following sentences to replace any **JARGON** and **CLICHÉS** with more appropriate language. Answers to even-numbered items can be found at the back of the book.

**EXAMPLE**
Perhaps to show that the glass ceiling had shattered, the *New York Times* printed a photo of Sheryl Sandberg, not Mark Zuckerberg, when *Facebook* announced its IPO.

*Perhaps to show that women executives could attain top jobs, the New York Times printed a photo of Sheryl Sandberg, not Mark Zuckerberg, when Facebook announced its public stock offering.*

1. Thieves who planned a major cyberattack on banks in 2013 struck while the iron was hot.
2. Job applicants need to highlight what they bring to the table.
3. As soon as a director blocks a scene, some actors want to rehearse wearing the shoes that are part of their costumes.
4. Employers might want to incentivize employees to reach beyond the low-hanging fruit.
5. University of Michigan students illustrated how to improve housing projects on Manhattan’s Lower East Side with infill.
6. As an alternative to fracking, some countries are studying the environmental advantages of using methane hydrate—what *Atlantic* writer Charles C. Mann refers to as “ice you can set on fire.”
7. Most dentists have experience in treating a wide range of problems, yet some limit their practice to prosthodontics or periodontics.
8. Advertisements for biologic dentistry have become more common recently in community newspapers.
9. The jury is still out on whether the US healthcare system will change the way elderly patients are cared for at the end of their lives.
10. In our fast-paced world, we want those who tell us stories or jokes to cut to the chase.